



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Chariot
Attention: Accounts Payable
3020 I Street, Suite 201
Sacramento, CA 95816

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954620-1	10/07/12	October 2012	10/01/12 - 10/05/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Frances Matsuoka	Eagle-San Francisco	National

Advertiser	Product	Estimate Number
Ricky Gill/R/Congress	FLIGHT	17

Flight Dates	Order #	Alt Order #
10/01/12 - 10/05/12	954620	07905202

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/04/12	10/05/12	NBC Today Show II	10:00am-11:00am	---TF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---TF--	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/04/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	RGVP9612H	\$450.00 NM
2	KCRA	F	10/05/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	RGVP9612H	\$450.00 NM
12	10/01/12	10/05/12	KCRA-TV News at 5am	5:00am-5:57am	MTWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/01/12	5:20 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRSTRH	\$800.00 NM
1	KCRA	Tu	10/02/12	5:27 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRSTRH	\$800.00 NM
3	KCRA	Th	10/04/12	5:09 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGVP9612H	\$800.00 NM
4	KCRA	F	10/05/12	5:44 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGVP9612H	\$800.00 NM
13	10/01/12	10/05/12	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/01/12	6:11 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRSTRH	\$1,500.00 NM
3	KCRA	Tu	10/02/12	6:12 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRSTRH	\$1,500.00 NM
4	KCRA	Th	10/04/12	6:41 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGVP9612H	\$1,500.00 NM
2	KCRA	F	10/05/12	6:54 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGVP9612H	\$1,500.00 NM
14	10/01/12	10/05/12	NBC Today Show	7:00am-9:00am	MTWTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/01/12	7:23 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRSTRH	\$1,500.00 NM
1	KCRA	W	10/03/12	8:57 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRSTRH	\$1,500.00 NM
15	10/01/12	10/05/12	M-F 9am-10am	9:00am-10:00am	MTWTF--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	4	\$550.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Lehigh Valley, PA 18002-6861

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<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KCRA</td><td>Tu</td><td>10/02/12</td><td>9:53 AM</td><td>M-F 9am-10am</td><td>9:00am-10:00am</td><td>:30</td><td>RGFCTRUSTRH</td><td>\$550.00</td><td>NM</td></tr><tr><td>2</td><td>KCRA</td><td>W</td><td>10/03/12</td><td>9:47 AM</td><td>M-F 9am-10am</td><td>9:00am-10:00am</td><td>:30</td><td>RGVP9612H</td><td>\$550.00</td><td>NM</td></tr><tr><td>3</td><td>KCRA</td><td>Th</td><td>10/04/12</td><td>9:15 AM</td><td>M-F 9am-10am</td><td>9:00am-10:00am</td><td>:30</td><td>RGVP9612H</td><td>\$550.00</td><td>NM</td></tr><tr><td>4</td><td>KCRA</td><td>F</td><td>10/05/12</td><td>9:55 AM</td><td>M-F 9am-10am</td><td>9:00am-10:00am</td><td>:30</td><td>RGVP9612H</td><td>\$550.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Tu	10/02/12	9:53 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTRH	\$550.00	NM	2	KCRA	W	10/03/12	9:47 AM	M-F 9am-10am	9:00am-10:00am	:30	RGVP9612H	\$550.00	NM	3	KCRA	Th	10/04/12	9:15 AM	M-F 9am-10am	9:00am-10:00am	:30	RGVP9612H	\$550.00	NM	4	KCRA	F	10/05/12	9:55 AM	M-F 9am-10am	9:00am-10:00am	:30	RGVP9612H	\$550.00	NM												
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16	10/01/12	10/05/12	KCRA-TV News at Noon Class of Time - Pre-emptible with notice	11:58am-1:00pm	MTWTF--	:30	4	\$650.00	NM																																																																			
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Total Spots							25																																																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$26,900.00
<u>Agency Commission</u>	\$4,035.00
<u>Net Amount Due</u>	\$22,865.00